Global Transfer Pricing Forum – Europe 2017
September 19 & 20, Waldorf Hilton Hotel, London

Drawing on 17 years of experience in the transfer pricing events space, as a delegate you can expect to:

> Gain insights from the high-level keynote speech delivered by Jefferson VanderWolk of the OECD and Maura Parson of HMRC
> Engage in frank discussions with 30+ expert panellists where your contributions will remain confidential
> Network with 200+ high-level tax and transfer pricing executives from leading multinational organisations

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TP Week, the unique and specialist sister publication of International Tax Review, is pleased to host the 17th annual Global Transfer Pricing Forum in London. The event will bring multinational organisations together with leading advisers from law and accounting firms. As publishers with over 25 years’ experience in the TP space, the Forum will lead the debate on the most significant topics and trends in transfer pricing today, with a keynote address from Jefferson VanderWolk, Head of Division Tax Treaty, Transfer Pricing, and Financial Transactions of the Centre for Tax Policy and Administration at the OECD. Maura Parsons, Deputy Director and Head of Transfer Pricing at HMRC will also be addressing the audience on day two.

The Forum is not intended as a traditional educational style seminar. The aim is to facilitate free and transparent debate on topics from BEPS to dispute resolution. As such, taxpayers are invited to openly share experiences of how to deal with a global transfer pricing environment that is changing rapidly.

Instead of traditional press reporting on the event, TP Week editors will lead the debate with their own probing questions for the expert panellists from industry and practice and will encourage delegates to challenge the speakers’ opinions.

Contributions will remain anonymous and confidential but themes that emerge – major concerns, and unanswered questions - will be presented in a report which will be seen by all subscribers to TP Week, including the OECD and major revenue authorities.

Aldwych, London, WC2B 4DD

Delegates attending the Global Transfer Pricing Forum can enjoy a preferential discount on accommodation at the Waldorf Hilton. A Queen Hilton Guest Room starts from £259 per night (inclusive of VAT and breakfast). To reserve your room, please email registrations@tpweek.com.

Senior level delegation

Delegates will meet and make connections with tax authority officials, tax and transfer pricing professionals from across Europe. Delegates attending previous TP Week events include:

- Senior Transfer Pricing Manager, A.P. Møller Maersk
- Global Transfer Pricing Manager, BMW
- Senior Specialist Transfer Pricing, Bombardier Transportation
- Senior Manager, Tax & Transfer Pricing, Daimler
- Head of Transfer Pricing Guidelines, DB Schenker Rail
- Transfer Pricing Expert, Engie
- Head of Desk Transfer Pricing, Erste Group
- Transfer Pricing Specialist, GE Capital
- Transfer Pricing Group Coordinator, Landewyck Holding
- Global Transfer Pricing Manager, LEGO Group
- Acting Group Transfer Pricing Manager, Novartis
- Senior Transfer Pricing Analyst, PMI Service Center Europe
- Tax Manager, Transfer Pricing, Red Bull
- Global Head of Tax and Transfer Pricing, Rosen Group
- Associate Vice President, Global Head of Transfer Pricing, Sanofi
- Transfer Pricing and VAT Manager, Sapa Group
- EMEA Transfer Pricing Director, Schneider Electric
- Global Head of Transfer Pricing, Shell International
- Investment Banking - Transfer Pricing Tax, Société Générale
- Tax & Transfer Pricing, Spotify
- Transfer Pricing, WPP
AGENDA: DAY ONE, SEPTEMBER 19

08.30   Registration and breakfast
09.00   Chair’s introduction and opening remarks
09.10   Keynote address:
        Jefferson VanderWolk, Head of Division Tax Treaty, Transfer Pricing, and
        Financial Transactions, Centre for Tax Policy and Administration, OECD
09.30   Update on BEPS implementation
        This panel will focus on the global take-up of BEPS guidelines, from
        Brazil to India, the US to Japan, and everywhere in between.
        Camilla Kiss, Tax and Transfer Pricing Manager, Aker Solutions
        Miguel Tomé de Medeiros, Transfer Pricing Specialist, Solvay
10.45   Coffee break
11.15   Dispute resolution
        In the age of transparency, TP controversy is all but guaranteed. This
        panel will focus on some of the most significant court cases around the
        world, lessons learned from them, and strategies to prevent things
        getting that far.
        Carolina Graterol, Head of Corporate Tax & Transfer Pricing, Rosen
        Group
        Clive Baxter, Head of Tax Policy and Governance, Maersk
        Zahira Quattrocchi, Group Tax Director, Barilla Group
12.30   Lunch
13.40   The work of tax professionals in a dynamic field
        Ruth Lynch, PhD Scholar, Kemmy Business School, University
        of Limerick
        Martin Laheen, PhD Scholar, Kemmy Business School, University
        of Limerick
14.00   Country-by-country-reporting (CbCR) and the new
        filing requirements
        Once a fringe topic, CbCR is now a reality taxpayers have to grapple
        with. This panel will look at how taxpayers are tackling the new
        reporting challenges and discuss emerging best practices.
        Chris Lenon, Founder, Green Tax
        Rocio Bermudez Becerra, Transfer Pricing Manager, Repsol
        Sam Barrett, Head of International Tax & Global Transfer Pricing
        Director, Sandvik
15.15   Coffee break
15.45   IP regimes
        Patent boxes, knowledge boxes and the like are a growing trend,
        particularly in Europe. However, the concept of implementing an IP
        regime to attract research and development to a country is not always
        viewed favourably by policy makers.
        Moderator: Kathrine Kimball, Managing Principal and Founder,
        Aptis Global
        Sofie Stas, Principal and Founding Member, Aptis Global
17.00   Close of day one and closing comments
17.15   TP Week 10th birthday party

AGENDA: DAY TWO, SEPTEMBER 20

08.30   Registration and breakfast
09.00   Chair’s introduction and opening remarks
09.10   Keynote address:
        Maura Parsons, Deputy Director, Head of Transfer Pricing, HMRC
09.30   Transfer pricing in the modern economy
        Tax authorities have been testing the limits for tech companies on hard-
        to-value intangibles, profit split methods and PE. This panel will discuss
        new developments and their impact on businesses, including risks
        related to DEMPE activities.
        Moderator: Larissa Neumann, Partner, Tax, Fenwick & West
        Julia Ushakova-Stein, Associate, Tax, Fenwick & West
10.45   Coffee break
11.15   Technology and transfer pricing
        Blockchain is just one of the many tech innovations that are looking to
        revolutionise transfer pricing. This panel will take you through some of
        the most cutting edge technological developments.
        Mathias Hildebrandt, Group Head of Tax, Zalando
12.30   Lunch
13.30   Survey results from Kemmy Business School, University of Limerick
13.45   European transfer pricing issues
        An overview of transfer pricing developments specific to Europe,
        including developments from the European Parliament. There will also
        be discussion on how Europe interacts with the US and with key
        developing countries.
        Yordan Nenkov, Group Head of Tax, Coface
        Stephanie Li, Tax Director, EMEA, Acer
        Andrea Grainger, Head of Transfer Pricing Advisory, Swiss Re
15.00   Coffee break
15.30   US tax reform
        President Trump is looking to embark on a radical overhaul of the US tax
        system, but details are scarce. What does this mean for transfer pricing
        and transatlantic relationships? Find out in this panel.
        Glyn Fullelove, Group Tax Director, Informa
16.45   Close of conference
I would like to register for **TP Week’s**

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1 **REGISTER** (Please tick one box)

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<th></th>
<th>Tax executives</th>
<th>Advisers, Private Practitioners, Consultants</th>
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<td><strong>Early bird rate</strong> (ends Friday, July 14)</td>
<td>£695 + VAT</td>
<td>£995 + VAT</td>
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<tr>
<td><strong>Standard rate</strong> (after Friday, July 14)</td>
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<td>£1295 + VAT</td>
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<td><strong>One day rate</strong></td>
<td>£595 + VAT</td>
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**Total remittance.**

2 **YOUR DETAILS FOR REGISTRATION** (Please print)

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3 **METHOD OF PAYMENT**

Payment must be received before the conference date to guarantee your place. Please tick box to select payment method and sign agreement in box

- Bank transfer quoting reference number
  - **£ Account** – 01043191; Sort code – 30-00-02
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**MAIL**

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TP Week
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London EC4Y 8AX

**ADMINISTRATIVE INFORMATION**

**CANCELLATION POLICY:** If you cannot attend you must cancel your registration in writing by 11 August 2017 to receive a refund less a 10% administration charge. Cancellations received after 11 August 2017, or no shows, are liable for the full conference fee (where applicable). You may send a substitute to attend in your place at no extra charge, however we must know by 18 September 2017 via email. We cannot accept verbal cancellations. If you make your booking online, by email or via the telephone, you are automatically adhering to our terms and conditions.

**PAYMENT:** All registration fees must be received in full prior to the event date.

**TRAVEL & ACCOMMODATION:** Delegates are responsible for the arrangement and payment of their own travel and accommodation.

**REGISTRATION:** The registration fee includes participation in the forum on both days, documentation materials, breakfast, coffee breaks, lunches and a cocktail reception at the end of day one. All delegates are responsible for their own travel and accommodation.

Euromoney Legal Media Group offers a 50% to 100% reduction on registration fees to any private practice lawyers wishing to attend the event, but cannot do so due to financial hardship. To apply, please send your registration details and an explanation of hardship by email to Alicia.sprott@legalmediagroup.com at least one week before the event. All walk-in requests for discounted or free entry will be refused. This course is appropriate for both newly admitted and experienced attorneys.