LEADING WOMEN IN TAX FORUM

JUNE 18, 2019
SHERATON, PALO ALTO

REGISTRATION
Kevin Pragas
+44 (0) 207 779 8938
registrations@internationaltaxreview.com

SPEAKING ENQUIRIES
Claire Knott
+44 (0) 207 779 8317
claire.knott@legalmediagroup.com

SPONSORSHIP
Jamil Ahad
+44 (0) 207 779 8767
jamil.ahad@euromoneyplc.com

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#ITRWomenInTax
Following the hugely successful events in London and New York, International Tax Review is delighted to announce the third event in its ITR Leading Women in Tax Forum series to be held in June in San Francisco. This interactive one-day forum will focus on US and global tax and transfer pricing developments and will provide women in tax with an opportunity to network and learn from industry thought leaders.

Subjects will include: tax reform changes and challenges across the US; digital taxation; ethics; disputes; and much more. Throughout the day, dynamic discussions will examine best practice and innovation around leadership, networking, work-life balance and business generation. Leading women tax professionals will share their valuable experiences, thoughts and insights with the audience to promote the next generation.

The ITR Leading Women in Tax Forum is an inclusive event, welcoming junior corporate tax professionals all the way through to managers, directors and heads of tax, and newly admitted lawyers through to managing partners (both men and women). The forum aims to support the advancement of women in tax through a one-day programme and provide a professional development opportunity.

**OVERVIEW**

- Gain an update on the latest development in tax law, practice and policy
- Hear from today’s outstanding women in tax
- Discuss the challenges women continue to face in the workplace
- Be inspired with practical advice from women who have worked hard to balance rich professional lives

**WHO YOU WILL MEET**

- Tax Managers
- Tax Executives
- Heads of Tax
- Tax Directors
- Private Practice Lawyers

**VENUE**

Sheraton Hotel
625 El Camino Real
CA 94301
Palo Alto

**BENEFITS OF ATTENDING**

- Gain an update on the latest development in tax law, practice and policy
- Hear from today’s outstanding women in tax
- Discuss the challenges women continue to face in the workplace
- Be inspired with practical advice from women who have worked hard to balance rich professional lives

**SPONSORSHIP**

For sponsorship opportunities contact Jamil Ahad on +44 20 7779 8767 or jamil.ahad@euromoneyplc.com

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PROGRAMME

9:00 REGISTRATION

9:35 OPENING REMARKS
   Anjana Haines, managing editor, ITR

9:45 Tax challenges arising from digitalization
   • The latest guidelines from the OECD
   • Overview of how different jurisdictions are coping with taxation of the digital economy
   
   SPEAKERS
   Andrea Mascitto, partner, Pinheiro Neto (moderator)
   Sophie Chatel, head of tax treaty unit, OECD Centre for Tax Policy and Administration
   Rachel Devenow, head of tax, Ring
   Liz Chien, vice president of global tax & chief tax counsel, Ripple Labs
   Jessica Tien, principal economist, DLA Piper

10:35 Alternatives to resolving large, complicated, corporate tax disputes
   • Use of Dispute Resolution and Mutual Agreement Procedures (MAP)
   • Advance Pricing Agreements (APA) and the potential advantages of International Compliance Assurance Programme (ICAP)
   • Offshore Voluntary Disclosure Programme and other amnesty programs
   • Correcting for past non-compliance
   
   SPEAKERS
   Kristen Bauer Proschold, director & managing tax counsel, Intuitive Surgical (moderator)
   Jacqueline Matoza, international tax director, Gilead Sciences
   Alecia Wu, director of global - tax, Velodyne LiDAR
   Sri Nagarajan, principal - economic valuation services group, KPMG

11:25 NETWORKING COFFEE BREAK

11:45 US Tax Reform and its effect on international tax
   • How to mitigate the impacts of BEAT, FDII, GILTI
   • Foreign business operations of US companies after tax reform
   • Impact on corporate strategy and cross-border M&A
   
   SPEAKERS
   Larissa Neumann, tax partner, Fenwick & West (moderator)
   Julia Ushakova-Stein, tax attorney, Fenwick & West
   Ameeta Patel, head of tax, PayPal
   Jess Martin, international tax director, Broadcom

12:35 The transfer pricing landscape
   • Current developments in the US and Canadian Tax Court
   • Country-by-Country Reporting (CbCR)
   • Managing foreign joint audits
   • BEPS and other developments
   
   SPEAKERS
   Michelle Martinez, principal economist, Baker McKenzie (moderator)
   Tamara Levin, tax partner, Baker McKenzie
   Jessie Coleman, senior compliance office, IFC
   Sharron Keegan, tax director, Roku

13:25 NETWORKING LUNCH

14:15 Interactive focus - breakout groups:
   Delegates will join all the following facilitated workshops, which will last for 30 minutes each. During these interactive group discussions, the facilitator will put together a list of recommendations on how to improve your organisation’s talent management and retention of women in the tax profession.
   You will draw on advice, experiences and ongoing support from your peers to discuss:
   • Exploring the value of work-life management – returning to work after having a baby
   
   SPEAKER
   Allison Hooper, director international tax, Amazon

   • The importance of an inclusive culture: progress on diversity, equality and inclusion / Owning your own greatness: overcoming ‘Impostor Syndrome’ without faking it
   
   SPEAKERS
   Sharell King, tax senior manager, Segment
   Daniella Zagari, partner, Machado Meyer

   • Smashing the glass ceiling and helping others climb the tax ladder
   
   SPEAKERS
   Eileen O’Pray, senior tax counsel, Intel
   Rebel Curd, vice president - transfer pricing practice, Charles Rivers Associates

15:45 NETWORKING COFFEE BREAK

16:05 Managing the in-house tax department
   • Managing increased compliance workloads with limited resources
   • Collaborating with HR on recruiting, retention, and on-boarding the “right” staff
   • Working effectively with law firm, outside consultants and advisors
   • Developing data scientists into tax experts with critical thinking skills
   • Technology and AI tax platforms for the tax department of the future
   
   SPEAKERS
   Jennifer Deutsch, partner - business tax services, Deloitte Tax
   Kristen Bauer Proschold, director & managing tax counsel, Intuitive Surgical
   Alia Ayub, vice president global tax, Lam Research Corporation
   Denise Bee, head of tax, Slack
   Alecia Wu, director of global - tax, Velodyne LiDAR

16:45 Developing your leadership style
   • Finding the leadership style that fits you
   • Advice on embracing influence, power and running a successful tax department
   • What is your personal brand and how to market it
   • Alternatives to the board or partnership track for your own career advancement
   • Establishing a mentor/mentee framework and making it work for you
   
   SPEAKERS
   Diana Lathi, principal in international tax, KPMG (moderator)
   Jacqueline Matoza, international tax director, Gilead Sciences
   Jessie Coleman, senior compliance office, IFC
   Rachel Devenow, head of tax, Ring

17:30 FORUM ADJOURNS & COCKTAILS WITH OFFICIAL DRINKS
   PARTNER SQUIRE PATTON BOGGGS
## BOOKING FORM

<table>
<thead>
<tr>
<th>In-house/Corporate Tax Executives</th>
<th>Private practice, law firms, consultant and service providers</th>
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<tbody>
<tr>
<td><strong>Early bird rate</strong>&lt;br&gt;(before April 26)</td>
<td>[ ] FREE</td>
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<tr>
<td><strong>Standard rate</strong>&lt;br&gt;(after April 26)</td>
<td>[ ] FREE</td>
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</tbody>
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### YOUR DETAILS FOR REGISTRATION (PLEASE PRINT)

**Delegate**

- Name:
- Job title:
- Company:
- Address:
- Postcode:
- Country:
- Tel:
- Email:

*Please photocopy this page if registering more than one delegate*

### METHOD OF PAYMENT

Please tick the appropriate box to choose your payment method and sign below:

- [ ] Bank transfer (details will be provided by invoice)
- [ ] Credit card payment (pay online at www.internationaltaxreview.com/WITPA2019 or call +44 (0) 207 779 8811)

**REGISTRATION:** All registrations are subject to final review. Where the registration fee applies, the fee is charged in USD.

**PAYMENT:** All registration fees (where applicable) must be received in full prior to the invoice due date or event date, whichever is sooner.

Please note that in completing this booking form you undertake to adhere to the cancellation and payment terms listed on this form.

**Signature:**  
**Date:**

**Position:**

### CANCELLATION POLICY:

By registering for an event, you are agreeing to the terms and conditions where by you are liable for the full conference fee. All cancellations must be received in writing no later than 6 weeks before the first day of the event (August 6 2019) for a full refund less a 10% administration charge. We cannot accept verbal cancellations.

Cancellations received after August 6 2019 are liable for the full conference fee. However, substitutions can be sent to attend in your place at no extra charge.

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